

reduce  
use



and  
save



# business environment news

helping business to reduce waste, save energy, save water and save money

winter 2007/spring 2008

## in this issue

Business case studies showing how you can reduce waste, save water, energy and money through practical actions and grant support.

See the back page for further information, including our betre conference! As usual our FREE services are also available; helpline, technical advice, grants, and environmental reviews.



above: Most materials can be diverted from landfill, saving you £££s

## betre for your business!

The East Sussex betre project offers free resource efficiency services to all businesses, especially in key sectors across the whole of East Sussex, including:

- farming
- hospitality
- construction
- eco-enterprise
- financial services
- manufacturing
- care

See the back page for details of our FREE services.

## waste resolutions for 2008 reduce, reuse, recycle

Waste management is often seen as a low business priority, yet waste costs money! Typically up to 4% p.a. of business turnover, therefore if you can eliminate or reduce your waste, your company profits!

Waste Disposal costs are just the tip of the iceberg, consider the value of the resources you are throwing away. More reasons to manage your business waste;

1. **Landfill Tax will double by 2010 to £48 per tonne.** Currently it stands at £24 per tonne, and will increase by 33% in April 2008. Avoid these increased costs by reducing, re-using and recycling your waste.

2. Since 30 October 2007 businesses have been required by law to treat their non-hazardous waste before it goes to landfill. Ensuring compliance for your business is quick, easy and can save you money; "waste treatment" is as simple as separating out your recyclables and setting up a collection.

- **FACT:** Some 10-30% of materials that end up as waste on construction sites have never actually been used.
- **FACT:** As much as 26% Food waste occurs in some hotels.

For more information, see our [Green Grapevine and Events Calendar](#).

“

Since recycling glass, paper and cardboard we have saved around £2,000 a year on waste removal charges. Recycling is cheaper than throwing away, and is better for the environment!

”

Astrid van de Pas,  
The Grand Hotel, Eastbourne



For information on our FREE services, confidential help and advice call the betre helpline on 01273 245654 or email [help@ecosys.org.uk](mailto:help@ecosys.org.uk)

**betre helpline**  
01273 245654

[help@ecosys.org.uk](mailto:help@ecosys.org.uk)



## welcome

With the annual increases in landfill tax and the move towards a more sustainable society, efficient waste management makes good business sense. It reduces your costs, improves your business profits, ensures environmental compliance and will enhance your reputation with your customers.

Inside this newsletter there's lots of ideas, from the latest on recycling to free audits and grants to help your business become more resource & cost efficient. Attending our betre conference on 14th March 08 will also inspire you with local business success stories and enable you to access our FREE betre services.

My team and I look forward to working with you, and helping East Sussex businesses be leaders in sustainability for a prosperous 2008.

Suzy Jespersen  
East Sussex betre  
programme manager

### betre newsletter

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Printed by Greenhouse Graphics on Revive Silk a recycled product made from 75% post-consumer waste, using vegetable inks, processless plates and alcohol-free printing for reduced VOC emissions. Greenhouse Graphics won the Hampshire & IOW Leadership Business of the Year for 2007.

Designed by neo:creative  
communications for positive change

## save energy

# How many people does it take to change a light bulb?

In most organisations lighting accounts for around 20-40% of total electricity costs! By simply changing to energy efficient lighting and employing good housekeeping measures these costs can be considerably reduced.

- Change to energy efficient light bulbs. One energy efficient bulb can save your business **up to £60** over its lifetime, taking into account energy & purchase costs.
- Control your lighting; switch off or install Passive Infrared (PIR) movement sensors on lights so they are switched on only when movement is detected. Typical savings from occupancy sensors are 20-30% on lighting costs!
- Carry out regular checks on your lighting and fittings – replace failed lamps, keep light fittings clean & dust free
- Maximise daylight (a renewable resource!) by cleaning windows regularly.

### Energy efficient lighting

The most energy-guzzling light bulbs in Britain will start disappearing from shop shelves in early 2008. This voluntary initiative with wide support from retailers, will see energy efficient light bulbs replace tungsten light bulbs (the inefficient traditional bulb). Traditional light bulbs use 90% of their energy emitting heat, whereas modern light bulbs use up to 70% less electricity than traditional types, last around ten times longer and emit far less heat.

There's now a great variety, style and size of energy efficient bulbs which turn on in an instant and are widely available. The trend towards spotlights to achieve mood lighting, can still be achieved. For ideas, review these websites, [www.megamanuk.com](http://www.megamanuk.com), [www.bestbulb.co.uk](http://www.bestbulb.co.uk) or contact betre for a source of energy efficient lighting suppliers.



Together all these energy efficient bulbs consume the equivalent energy of 1 x 60 watt traditional light bulb

## save energy

# Apply NOW for your FREE Energy efficiency audit to help you cut costs!

Is your company concerned about energy costs?  
Including electricity, gas, other fuels and transport fuel costs?

If so take advantage of the following FREE offer:

- A free site energy audit by a qualified auditor/engineer
- A report with costed priority actions for your business
- Grants of up to £1,000 to pay for energy efficiency improvements

"Absolutely fantastic – all the customers are really impressed with the new lighting system"  
Rhain Thomas, Trinity Wholefoods who have saved over 50% of their lighting costs.

Take advantage of this great opportunity and your business will gain by;

- an assessment of its energy use
- energy efficiency improvements
- and £££s savings through reduced energy consumption

Apply now while audits are still available! Contact the betre helpline on 01273 245654 or email [help@ecosys.org.uk](mailto:help@ecosys.org.uk).

## Magpie Recycling Service

### Beat the Landfill Tax increase!

Magpie have launched a recycling service for businesses located between Brighton to Eastbourne.

Materials that can be collected include Paper, Cardboard, Glass, Plastics, Confidential papers, Toners, IT equipment, Textiles and Books. Magpie will provide clear plastic sacks for your materials – these are the size of a bin bag and cost £1.35 + VAT per bag to collect (larger sacks available for cardboard).

Confidential paper is collected in white bags, shredded then recycled and costs £4 + VAT per bag.

To find out more or sign up for the service contact Magpie Recycling on 01273 685628 or email [info@magpie.coop](mailto:info@magpie.coop)



"Magpie provide us with a reliable and efficient service which is great value for us and for the environment" The Sanctuary Café, Brighton

### Wealden District Council launch a new cardboard recycling scheme in the New Year!

Wealden DC is launching a new commercial recycling service collecting corrugated cardboard from industrial and retail units within the Wealden District area. This scheme will aim to divert up to a massive 500 tonnes of cardboard away from landfill each year!

Cardboard will be collected in colour coded lockable 360, 660 and 1,100 litre bins then taken to Newhaven for reprocessing back into cardboard. The cardboard can be reprocessed up to 7 times before the fibres get too short for processing. The cost of a weekly collection will be cheaper than the equivalent general refuse /rubbish collection. At present flat card such as cereal packets is not suitable.

If you are interested please contact the Waste Management team on 01892 602454 or email [simon.cole@wealden.gov.uk](mailto:simon.cole@wealden.gov.uk). Wealden also provides glass, cans and newspaper collections for its businesses.

## You heard it on the Green Grapevine

### What's new and changing?

#### NEW betre web site launched

betre has launched its new website, replacing the egeneration site, promoting our FREE services, to help you make your business more sustainable. For more information see [www.betre.org.uk](http://www.betre.org.uk)

#### Newly updated Sustainable Eco Enterprise Directory

The new and updated Sustainable Eco Enterprise (SEE) Directory for 2007 is now available, to help you choose sustainable products and services from local suppliers. The directory is available online from [www.betre.org.uk](http://www.betre.org.uk)

#### Netregs Compliance Tool – Fantastic resource to check environmental legislation for your business

The NetRegs website in partnership with the Environment Agency provides free guidance to SMEs with this self-assessment tool on how to comply with environmental legislation. See [www.netregs.gov.uk](http://www.netregs.gov.uk).

**Envirowise** offers UK businesses free, independent, confidential advice and support on practical ways to increase profits, minimise waste and reduce environmental impact. See [www.envirowise.gov.uk](http://www.envirowise.gov.uk) or call 0800 585794.

**The Carbon Trust** offers free products and services to business including interest free loans to invest in energy-saving projects to help reduce carbon emissions. See [www.carbontrust.co.uk/energy/takingaction/loans](http://www.carbontrust.co.uk/energy/takingaction/loans) or call 0800 085 2005.

#### Train to Gain – would you like up to £1,200 to help improve your business leadership skills?

Businesses, with at least 10 employees, can develop their employees' leadership skills and save up to 60% or up to a maximum contribution of £1,200 of training costs, through a service funded by the Learning and Skills Council. Contact Skills South East Ltd on 0845 751 2288 or [info@traintogainse.co.uk](mailto:info@traintogainse.co.uk), quoting Business Leaders programme by the 31 January 2008.

**WRAP** provides guidance on specific waste streams with useful tools and publications and the technical helpline provides support for recycling queries. See [www.wrap.org.uk](http://www.wrap.org.uk), call 0808 100 2040, email: [sme@wrap.org.uk](mailto:sme@wrap.org.uk).

# East Sussex betre **FREE services\***

## training events

- Sector specific events
- SUMS events
- Environmental Management Systems Users Group

Practical half day workshops giving common sense tips on making savings via waste minimisation and energy & water efficiency.

For further info see the calendar below

“The practical tips helped us identify savings of £5,000 p.a. on our waste costs and water costs alone.”

Paul Cragg  
Wapsbourne Manor

## environmental reviews

A half day FREE review of your energy, water and waste bills, carrying out a short site survey and providing you with a detailed report on savings opportunities and legislation.

Contact the betre team to apply.

“Thank you very much for your excellent report. I really appreciate the trouble you have taken over this and it is very useful”

Christopher Strangeways,  
Bosney Farm

## helpline advice

On environmental legislation, managing waste, including hazardous waste and improving the energy and water efficiency in your business call us on the East Sussex betre helpline

“We’ve taken actions that have been no or low cost – it’s win-win! We’ll save £6,500 per year.”

Richard Gay,  
Plastica

## green action grants

50% (up to £500) towards the cost of implementing actions to reduce waste, energy or water.

Grants still available! Apply by the **31st January**, for more information call 01273 245654

Applying for a grant was very easy!

Susie Hill,  
Berforts Ltd

To contact the betre team [call us on 01273 245654](tel:01273245654) or [email help@ecosys.org.uk](mailto:help@ecosys.org.uk)

\*Restrictions apply for some organisations



## Events Calendar

### Sustainable Procurement Training

Learn about sustainability, applying it to supply chain strategy and strategic procurement and more!

24th January 2007  
Thur 09.00-17.00

Brighton

### Manage your Waste Workshop – Save ££ and resources!

Practical advice on revealing hidden costs and material savings, including business case studies showing real savings. Also covers waste legislation and how it relates to your business.

13th February 2008  
Wed 09.00-13.00

Newhaven

### Green your Business: Grow your Profits

A half day event to showcase the achievements of SMEs we’ve worked with and to demonstrate how your business can benefit from the next phase of the FREE betre business services.

Seminar workshops will focus on specific resource topics, encourage participation and offer Q and A sessions with project partners and national organisations such as Envirowise and Carbon Trust.

14th March 2008  
Friday 09.00-14.00  
(inc free lunch)

Eastbourne Centre  
Grand Parade, Eastbourne  
East Sussex BN21 4DN

### Places are limited so book now to ensure your place

For all training events we request a £20 refundable deposit per delegate, returned on the event day.

Funded by

